



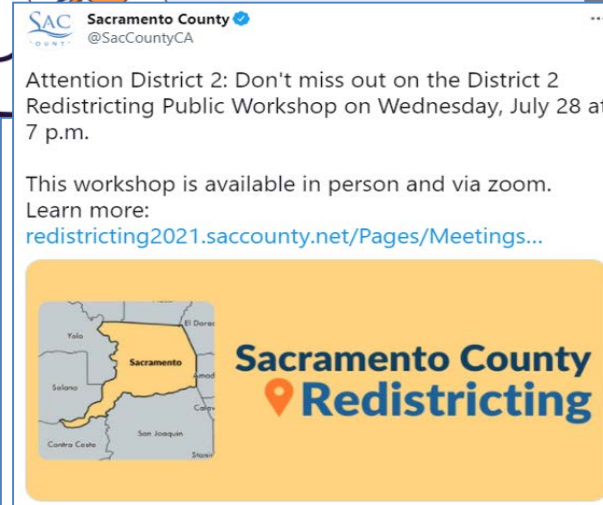
2021 County Redistricting Public Outreach Update

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By the numbers

- Over 766 people signed up to receive redistricting updates
- Over 30 presentations completed as of 7/30
- Newsletter to 82,231 addresses in unincorporated County
- Redistricting information and presentation offers sent to over 160 organizations, including:
 - ✓ Neighborhood Associations
 - ✓ School Districts
 - ✓ Cities
 - ✓ Community Based Organizations
 - ✓ Political Parties
 - ✓ Chamber of Commerce
 - ✓ PBIDs

Social Media



Partners

<https://redistricting2021.saccounty.net/Pages/Sacramento-County-Redistricting-Partner-Organizations.aspx>

Redistricting Partnering Organizations

The organizations listed here affirmed that they would like to receive timely information from Sacramento County, via email and/or text messages from GovDelivery, about Redistricting meetings, workshops, public hearings, map-drawing opportunities and other updates:

- 211 Sacramento
- Alianza
- Alkali & Mansion Flats Historic Neighborhood Association
- Asian Pacific Islander American Public Affairs (APAPA)
- Asian Resources, Inc.
- City of Citrus Heights
- City of Elk Grove
- City of Folsom
- City of Galt
- City of Isleton
- City of Rancho Cordova
- City of Sacramento
- Community Link
- Council of Asian Pacific Islanders Together for Advocacy and Leadership (CAPITAL)
- CSUS
- Downtown Sacramento Partnership
- Folsom Chamber of Commerce

Messaging & Feedback

- Data to consider
 - No Voter Registration Data
 - Census Data and demographic data from the American Community Survey
- Communities of Interest
 - Forms/submissions
 - Deadlines
- Boundaries
 - Requirements vs considerations
 - If living in the core of a district, would I still be affected?
 - Starting from scratch?
- Mapping Tools
- How to aggregate the data/comments collected
 - Summarize, categorize, and then ask the public to prioritize

Please help Sacramento County by completing the following information with as much information or as many details as you would like:

Hi, my name is _____ . I have (lived/worked) in district _____ for _____ years.

I would like to keep my community together. My community is: *think about who lives there, what they do for a living, housing in common, services in common, social or civic networks, parks, churches, neighborhood associations, environmental conditions, land use, transit, languages spoken, celebrations or traditions, large employer*

My community is located: *streets or boundaries that mark your community's borders, in your opinion, signification landmarks, parks, river, shopping areas, historic sites, social service agencies, do current political district boundaries divide your community or keep them together*

My community is similar to the following neighborhoods:

My community is different from the following neighborhoods:

Community histories or issues that emphasize why it is important to keep my community together.

Your suggestions for redistricting and supervisorsial boundary lines are a part of the public record and will be published in their entirety at: www.saccounty.net/Redistricting

redistricting@saccounty.net (916) 874-5411 SACRAMENTO COUNTY

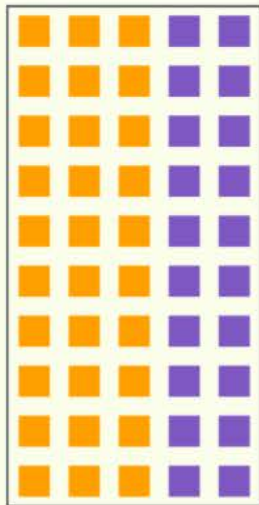
Gerrymandering

GERRYMANDERING

How differently drawn district maps produce different electoral results

FOUR WAYS TO DIVIDE 50 PEOPLE INTO 5 DISTRICTS:

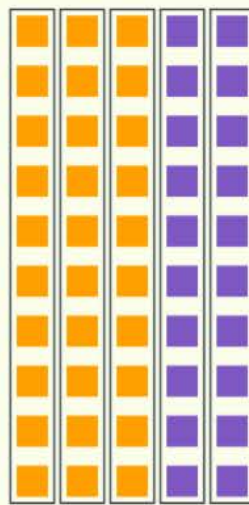
50 people



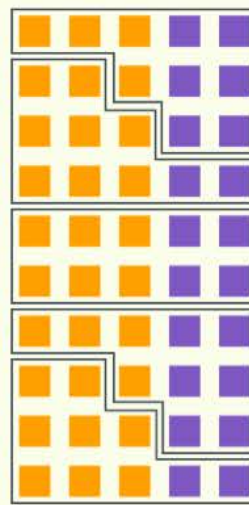
60% orange
40% purple

FAIR

Results proportionate to electorate



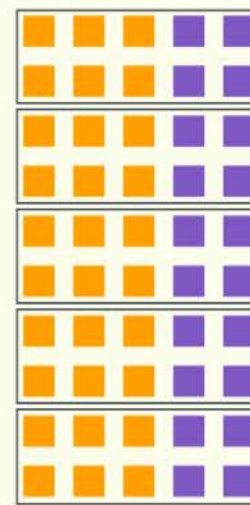
3 orange
2 purple



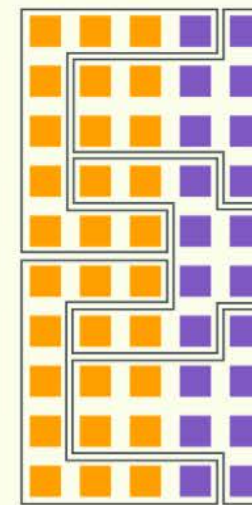
3 orange
2 purple

GERRYMANDERING

Results not proportionate to electorate



5 orange
0 purple



2 orange
3 purple

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